

Beyond AODA Compliance *Disability Inclusive Hiring*

Accessibility = business!

As a business, your success depends on making sure that your customers have a positive experience. Taking measures to improve the accessibility of your business will make you more attractive to people who have a disability, as well as their friends, families, and colleagues.

Accessibility is more than renovations. Simple low-cost modifications can quickly improve access. Hiring job seekers who have a disability gives you an edge to better understand a growing consumer market while solving your labour shortage!

Did You Know?

- ✓ 1 in 4 Canadians have one or more disabilities.
- ✓ 78% of Canadians are more likely to buy from a business that hires people who have a disability.
- ✓ 53% of Canadian small businesses report labour shortages are hindering growth of their business.

This project can help you!



Awareness

Attend an information session building awareness of the business case for hiring inclusively



Knowledge

Dispel myths surrounding the AODA and hiring people who have a disability



Training

Access free training and resources to help you improve accessibility and increase business outcomes

Sign up to access the
FREE resources



<https://learn.odennetwork.com/beyond-aoda-compliance-private-sector/>

